


BABY-G

CASIO

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Be Tough, Be Cool, with
BABY-G

Watch Catalog 2016



BABY-G

Be Tough, Be Cool, with
BABY-G

LIVE YOUR STYLE. FOLLOW YOUR DREAM.
BECAUSE YOU'RE THE ONE WHO KNOWS YOU BEST.
BE TOUGH. BE COOL.

Direct heir to the spirit of G-SHOCK, founder of the "Tough Watch" category, BABY-G is built for adventures and surprises. With its colorful styling and multiple functions, it adds charm to the wrists of active women and supports them in all their activities. Whether on the street or on the job, at the club or at the beach, everything's more fun with BABY-G.



Beach Glamping Series

BGA-220

Introducing the new Beach Glamping* Series for active summertime fun lifestyles. Designs reflect a concept of the beautiful brilliance of a summer beach, and relatively large multi-faceted stainless steel bezels create a look that is casual, yet elegant. The faces show a 3D image of breaking waves, and color variations include refreshing white with pink gold bezel, white with silver bezel, and semi-transparent deep ocean blue with black bezel. The accents provided by these models can be coordinated with various fashions.

A Tide Graph comes in handy for a variety of beach activities, and these are the first BABY-G combination models with 200-meter water resistance.



BGA-220G-7A*



BGA-220-7A*



BGA-220B-2A*

* "Glamping" is a word created by combining "glamorous" and "camping." It refers to a style of camping with amenities and services that are more stylish than traditional camping. Glamping is currently popular mostly in Europe and the U.S.

BGA-220
Shock resistant, 200m water resistance, World Time, Thermometer, Tide graph, Moon data, 1-second stopwatch, Countdown timer, Daily alarm, LED light
*New model



BGA-185TR-7A*



BA-120TR-7B*

BGA-185TR

Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light

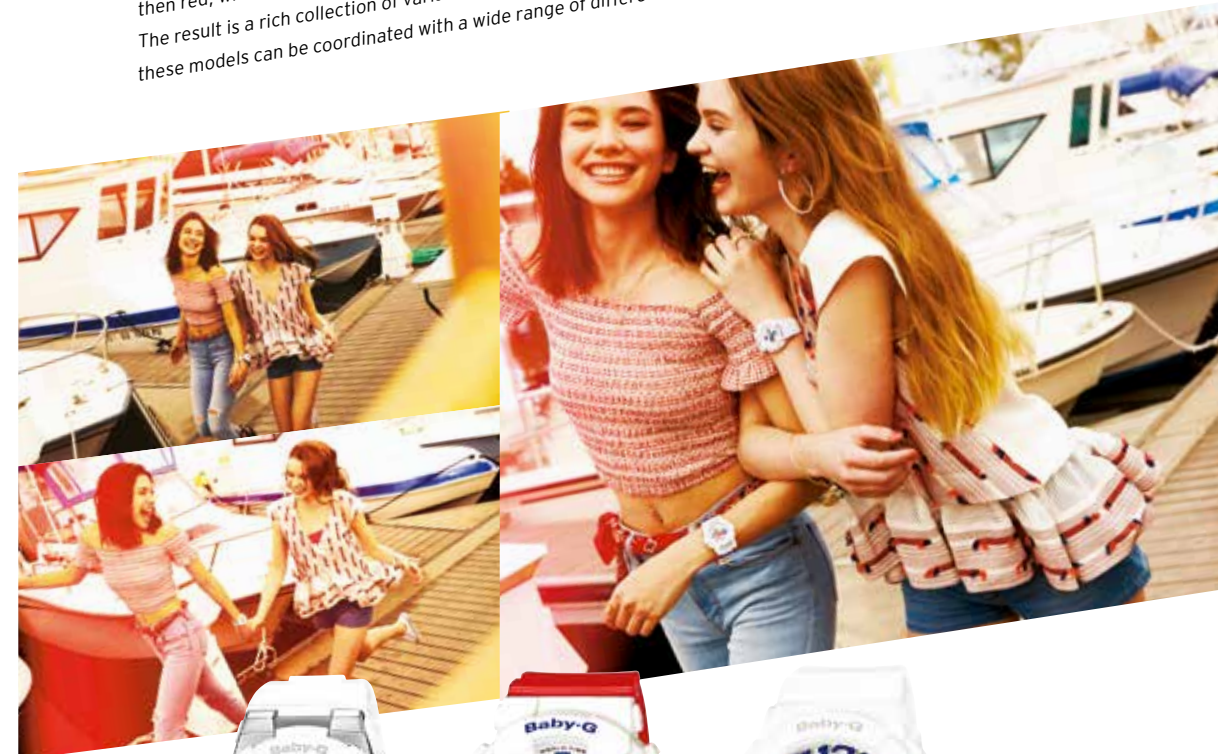
BA-120TR

Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

*New model

White Tricolor Series

Introducing a new series of basic refreshing white models accented by marine tricolors. Five different popular digital analog combination models were selected as base models, and then red, white, and blue were used to color cases, bands, hour markers, hands, and band rings. The result is a rich collection of variations from which to choose. Casual, cool, and feminine, these models can be coordinated with a wide range of different fashions.



BGA-110TR-7B*



BA-110TR-7A*



BGA-130TR-7B*

BGA-110TR

Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

BA-110TR

Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light

BGA-130TR

Shock resistant, 100m water resistance, World Time, 1-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), Neon Illuminator (Black light LED)

*New model



Dual Dial World Time

- 2-city simultaneous time display

BGA-210

Dual Dial World Time shows the current time in two cities simultaneously.
 The main hands and the dial at 3 o'clock show both your Home Time and a time in another zone.
 The two times can be swapped with each other by simply holding down the button at 4 o'clock.
 A wide face and elegantly colored aluminum bezel combine to create a multi-dimensional case.
 The cool designs of these watches go well with a variety of different adult sports fashions.

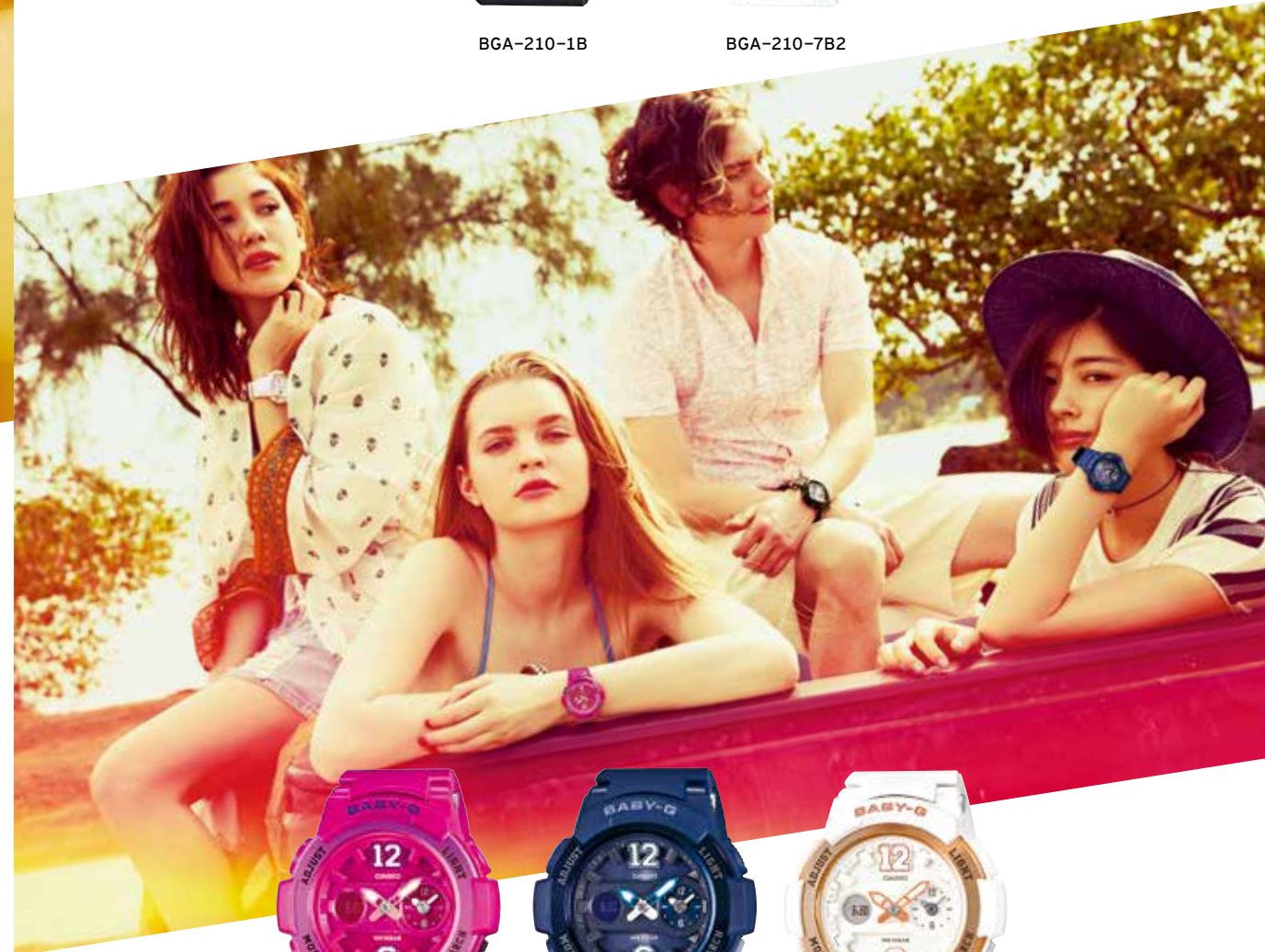
The big Arabian numbers at 12 and 6 o'clock of these new additions to the sporty BGA-210 Series are designed to resemble the jersey numbers on sports uniforms.



BGA-210-1B



BGA-210-7B2



BGA-210-4B2*



BGA-210-2B2*



BGA-210-7B3*

BGA-210
 Shock resistant, 100m water resistance, Dual Dial World Time - 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light
 *New model

Dual Dial World Time

- 2-city simultaneous time display

BGA-190

From the Beach Traveler Series of watches with Dual Time indication, which is great for travelers, come two new models with a global motif. (BGA-190GL-7B/1B)
 The white model shows an afternoon image of the Earth from a spacecraft. The face shows blue oceans and white clouds on a multi-dimensional map. The black model shows an evening image of the Earth from a spacecraft. Pitch black space and city lights visible on the Earth through the blue stratosphere are all given expression by the basic black case and watch face colors.

In addition to the main hour and minute hands that show the current Home City time, a World Time dial at 6 o'clock can simultaneously show the current time in one of 48 cities around the globe. The Home City time and World Time can be swapped as required by simply pressing the button at 4 o'clock.

The minute hand of the dial is shaped like an aircraft, which is keeping with the playful character of BABY-G.



BGA-190GL-7B*



BGA-190GL-1B*



BGA-190-1B



BGA-190-7B

BGA-190
 Shock resistant, 100m water resistance, Dual Dial World Time - 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light
 *New model



For Runners

BGA-185

From BABY-G, a new collection of attractive sport style watches in popular clean colors for the female runner. Much about these watches is geared especially for running: stopwatch timing in any mode, a larger and easier to view stopwatch display, hour and minute hand colors for easier viewing, and more. Reflective cloth used on the band ring.



BGA-185-7A*



BGA-185-2A*



BGA-185-4A*



BGA-185-9A*

BGA-185
 Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
 *New model

G-LIDE

BGA-180

The BGA-180 includes a Tide graph feature. In the Timekeeping Mode, the small hand of the dial at 9 o'clock normally indicates current tide information. Each press of the button at 4 o'clock in the Timekeeping Mode advances the tide information indicated by the dial hand by one hour.

A "lug protector" made of fine resin on the band not only creates an attractive design element, it also helps to protect the back of the watch from impact. A textured band surface also adds a distinctively sporty touch.



BGA-180-1B



BGA-180-7B2



BGA-180-2B2



BGA-180-2B3



BGA-180-4B4

BGA-180

Shock resistant, 100m water resistance, Thermometer, World Time, Tide graph, Moon data, 1-second stopwatch, Countdown timer, Daily alarm, LED light

NEON ILLUMINATOR

BGA-160

These models incorporate NEON ILLUMINATOR, in which light from a black light LED illuminates special luminous ink on hour markers, the hour and minute hands, and on the dial. The Roman numeral hour markers are arranged in two different layers, while the 12 and 6 o'clock markers are located on the inside of the glass. The result is four layers that make this watch as attractive as a bangle or other fashion accessory.



BGA-160-1B

BGA-160-4B

BGA-130 Series

The numbers are designed to create a multi-dimensional effect that makes them look like they are stacked in multiple layers. This, plus NEON ILLUMINATOR that illuminates the face of each watch with a lively light, makes the designs of these models a great balance between fashionable elegance and adult casual styling.



BGA-130-1B

BGA-130-4B

BGA-131-7B

BGA-160
Shock resistant, 100m water resistance, World Time, 1-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), Neon Illuminator (Black light LED)

BGA-130 Series
Shock resistant, 100m water resistance, World Time, 1-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), Neon Illuminator (Black light LED)

Big Face Series

BGA-150 Series

The simple shapes and colors of these BABY-G models make them the perfect choice for today's woman. Basic black and white, gold accents, and uncomplicated lines blend into a design of simple sophistication. Features include three digital dials, a resin band that is specially designed to make it look metal, and big face with raised hour markers for easy reading.



BGA-153-1B

BGA-151-7B

BGA-150 Series
Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light



200m Water Resistance

BG-169

From the BG-169 Series comes a collection of new models that combine eye-catching colors and semi-transparent resin. The basic semi-transparent resin combined with pink gold, purple, and blue colored components for a total of three great looking color combinations. Face protectors not only perform an important function, they also clearly identify these watches as BABY-G models. Though compact in size, these models are water resistant up to 200 meters. The metal ring around the face of the BG-169G is ion plated for a lustrous touch.



BG-169G-7B*



BG-169R-7E*



BG-169R-8B*

BGA-169
 Shock resistant, 200m water resistance, World Time, Telememo 25, 1/100-second stopwatch, Countdown timer, 5 daily alarms, EL backlight
 *New model

Urban Clear Color Series

BGD-501UM

Here are some new urban clear color variations on the traditional digital with face protector look that has defined the BABY-G from the very beginning. The matte finish of the coloring combines with the metal protector to create a look that definitely adult cool. Monotone coloring balances well with the simple, sharpened edge forms of these models.



BGD-501UM-8*



BGD-501UM-3*



BGD-501UM-2*



BGD-501UM-7*

BGD-501UM
Shock resistant, 200m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), EL backlight
*New model





Tribal Pattern Series

BA-110TP and GA-110TP

BABY-G casual watch for active women and from the always-tough, always-rugged G-SHOCK come new models decorated with tribal designs that are currently trending in the fashion world. These watches get their designs from a mix of the bohemian, hippie, and retro looks of 60 fashions. The case and bands feature ethnic and retro patterns that are current fashion trends. Base models are the BA-110 and GA-110, which allow the use of big, bold, high-impact motifs. These models express the free and unrestricted mindset of the BABY-G and G-SHOCK.



BA-110TP-2A*



BA-110TP-8A*

Pair Models



BA-110TP-1A*



GA-110TP-1A*



BA-110TP-7A*



GA-110TP-7A*

BA-110TP
Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light

GA-110TP
Shock resistant, Magnetic resistant, 200m water resistance, World Time, 1/1000-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), Auto LED light

*New model

Denim'd Color Series

BA-110DC and GA-110DC

Introduction a selection of new colors for the popular BA-110 Series and GA-110 Series, produced by 3D printing of a denim textile pattern onto the case and band. Three popular one-top denim colors coordinate well with a wide range of adult female fashions. The faces of these models are layered for a multi-dimensional look. These designs are his-and-hers pairable with G-SHOCK models (BA-110DC-2A1, 2A2).



BA-110DC-2A3*



GA-110DC-2A7*

Pair Models



BA-110DC-2A1*



GA-110DC-1A*



BA-110DC-2A2*



GA-110DC-2A*

BA-110DC
Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light

GA-110DC
Shock resistant, Magnetic resistant, 200m water resistance, World Time, 1/1000-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), Auto LED light

*New model



"Inspired by G-SHOCK"

BA-110 Series

The Distinctive BABY-G with its original styling inspired by G-SHOCK.



BA-110-1A



BA-110-7A1



BA-112-1A



BA-112-7A

BA-110 Series
Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms (with 1 snooze alarm), LED light