

BABY-G

CASIO

CASIO COMPUTER CO., LTD.
Tokyo, Japan

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Be Tough, Be Cool, with

BABY-G

Watch Catalog 2016

BABY-G



Be Tough, Be Cool, with

BABY-G

LIVE YOUR STYLE. FOLLOW YOUR DREAM.
BECAUSE YOU'RE THE ONE WHO KNOWS YOU BEST.
BE TOUGH. BE COOL.

Direct heir to the spirit of G-SHOCK, founder of the "Tough Watch" category, BABY-G is built for adventures and surprises. With its colorful styling and multiple functions, it adds charm to the wrists of active women and supports them in all their activities. Whether on the street or on the job, at the club or at the beach, everything's more fun with BABY-G.



BGA-230 Series

Dual Dial World Time
 – 2-city simultaneous time display



BGA-230-7B*



BGA-230-3B*



BGA-230-1B*



BGA-230-4B*



BGA-230-7B2*

BGA-230 | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light
 *New model

Beach Glamping Series



BGA-220G-7A



BGA-220-7A



BGA-220B-2A

"Glamping" is a word created by combining "glamorous" and "camping." It refers to a style of camping with amenities and services that are more stylish than traditional camping. Glamping is currently popular mostly in Europe and the U.S.

BGA-220 | Shock resistant, 200m water resistance, World Time, Thermometer, Tide graph, Moon data, 1-second stopwatch, Countdown timer, Daily alarm, LED light

BGA-210 Series

Dual Dial World Time

– 2-city simultaneous time display



BGA-210-1B



BGA-210-7B3



BGA-210-2B2



BGA-210-4B2

BGA-210 | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light

Studs Dial Series

Dual Dial World Time
– 2-city simultaneous time display



BGA-195-1A*



BGA-195-8A*



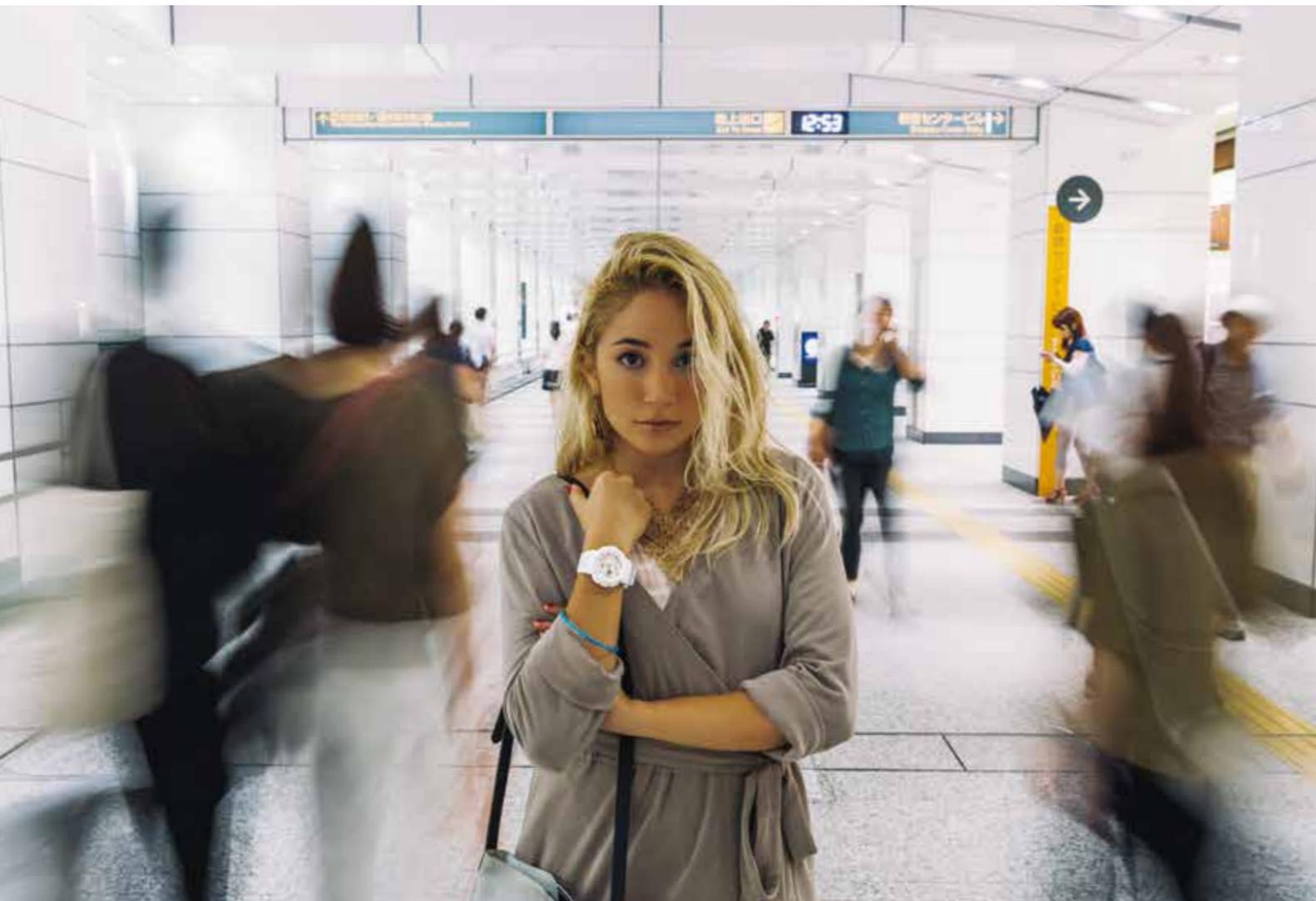
BGA-195-7A*

BGA-195 | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light
*New model



BGA-190 Series

Dual Dial World Time
– 2-city simultaneous time display



BGA-190GL-7B



BGA-190GL-1B



BGA-190BC-7B*



BGA-190BC-4B*



BGA-190BC-2B*



BGA-190BC-1B*

BGA-190GL / BGA-190BC | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light

*New model



Yuma Yamashita | Photographer | Yuma is a photographer and Instagrammer based in Tokyo. Being attracted to the world of Instagram, he has started his career as a freelance photographer. He has been collaborating with a vast network of photographers across the globe through Instagram and other photo-sharing SNS. He plays an important role in this network of photographers by connecting them to the Tokyo-based artists and creators. | Instagram : @yuma1983

Elegant Face Series



BGA-150EF-7B*



BGA-150EF-4B*



BGA-151EF-1B*

BGA-150EF / BGA-151EF | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
*New model

Scratched Pattern Series



BA-120SP-7A*



BA-120SP-4A*



BA-120SP-1A*

BA-120SP | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
*New model





Punching Pattern Series



BA-110PP-2A*



BA-110PP-7A*



BA-110PP-8A*

BA-110PP | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
 *New model

Textile Pattern Series



BA-110TX-1A*
Pair Model



GA-110TX-1A*
Pair Model
G-SHOCK



BA-110TX-4A*



GA-110TX-2A*
G-SHOCK



BA-110TX-7A*
Pair Model



GA-110TX-7A*
Pair Model
G-SHOCK



BA-110TX | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

GA-110TX | Shock resistant, Magnetic resistance, 200m water resistance, World Time, 1/1000-second stopwatch, Countdown timer, 5 daily alarms, Auto LED light

*New model



BA-110 Series



BA-110GA-1A*



BA-110GA-7A1*



BA-110GA-7A2*



BA-110GA-8A*



BA-110-7A1



BA-110-1A
Pair Model



GA-110GB-1A
Pair Model
G-SHOCK

BA-110GA / BA-110 | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

GA-110GB | Shock resistant, Magnetic resistance, 200m water resistance, World Time, 1/1000-second stopwatch, Countdown timer, 5 daily alarms, Auto LED light

*New model



Vivid Color Series



BGA-185FS-2A*



BGA-185FS-4A*



BGA-185FS-7A*



BGD-501FS-4*



BGD-501FS-2*



BGD-501FS-7*

BGA-185FS | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
BGD-501FS | Shock resistant, 200m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, EL backlight
 *New model

BABY-G & G-SHOCK Digital Pair Models



BG-6901-7
Pair Model



DW-6900NB-7
Pair Model
G-SHOCK



BG-6901-1
Pair Model



DW-6900NB-1
Pair Model
G-SHOCK

BG-6901 | Shock resistant, 200m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 3 multi-function alarms, EL backlight
DW-6900NB | Shock resistant, 200m water resistance, 1/100-second stopwatch, Countdown timer, Multi-function alarm, Flash alert, EL backlight



Alyssa Wooten | Professional Surfer | Born and raised in Honolulu, Hawaii, Alyssa Wooten has accomplished many personal goals in her 25 years. A dedicated surfer, she has also designed her own Reverie Jewelry line featuring all-natural materials while working as a model and making frequent TV appearances. | Instagram : @alysawooten



Mio Kato | Model/Jewelry Designer | Born and bred in Tokyo Japan. Not every girl can make it happen it happen like Mio. Modeling through the crucial ranks of Japan since high school, she has evolved quickly. When shes not busy on the set you can find her surfing, snowboarding, being a yogi or working on her handmade jewelry brand Jua. She truly is a gift from the land of the rising sun. | Instagram : @miokato3306