

BABY-G

CASIO

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BE TOUGH, BE COOL, WITH BABY-G

WATCH
CATALOG
2017



BABY-G

BE TOUGH, BE COOL, WITH BABY-G

LIVE YOUR STYLE.
FOLLOW YOUR DREAM.
BECAUSE YOU'RE THE ONE
WHO KNOWS YOU BEST.
BE TOUGH. BE COOL.

Direct heir to the spirit of G-SHOCK, founder of the "Tough Watch" category, BABY-G is built for adventures and surprises. With its colorful styling and multiple functions, it adds charm to the wrists of active women and supports them in all their activities. Whether on the street or on the job, at the club or at the beach, everything's more fun with BABY-G.



K-POP GROUP | GIRLS' GENERATION (SUNNY, TIFFANY, SOOYOUNG, TAEYEON, YOONA, SEOHYUN, YURI, HYOYEON)

These top artist of the K-Pop revolution kicked off a world tour in 2010 that won them a massive fan following around the world, beginning with Japan.

Identifying as a group with Tough & Cool BABY-G, they signed on as BABY-G Ambassadors in 2012.

The eighth collaboration models they've created with the brand so far have enjoyed enthusiastic receptions.



BGA-240L for RUNNING SERIES

Introducing some cool, new two-tone color models for the BGA-240 For Running Series of watches whose lap time measurement function and stylish designs help to make each of your runs something special.

The fashionable designs of these models allow them to coordinate well with both sportswear and casual fashions.



BGA-240L-1A*



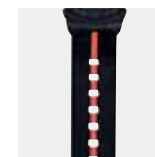
BGA-240L-2A1*



BGA-240L-2A2*



BGA-240L-7A*



BGA-240L Series:
2-tone color bands

BGA-240L | Shock resistant, 100m water resistance, Dual time, 1/100-second stopwatch (Memory capacity: Up to 60 records (used by lap/split time records and log title screen)), Countdown timer, 3 multi-function alarms, Auto LED light

*New model

BGA-240 for RUNNING SERIES

Colors of the BGA-240 Series matches today's sportswear.

The band is punched with holes creating a motif that resembles today's sports fashion items. It also allows air to pass through for cooling while engaged in sports. The inside of the band has a protector that enhances the fit to the wrist.

Function-wise, the watch comes with a digital readout that can display lap times and split times, and memory for up to 60 lap/split times. This information can be used when running to set target times and to control your pace.



BGA-240-4A



BGA-240-7A



BGA-240-1A1



BGA-240-1A2



BGA-240 Series:
Punching bands

BGA-240 | Shock resistant, 100m water resistance, Dual time, 1/100-second stopwatch (Memory capacity: Up to 60 records (used by lap/split time records and log title screen)), Countdown timer, 3 multi-function alarms, Auto LED light



YURI

인생은 영원히~*

GIRLS' GENERATION | YURI



BG-6903 for RUNNING SERIES

A wide digital face helps to make information easy to read while running. The stopwatch has memory for up to 60 lap time, and an auto light illuminates the display automatically when you angle the watch towards your face for viewing.

The white, black, and blue semi-transparent cases and bands are designed to create a refreshing sporty look.



BG-6903-7D



BG-6903-1B



BG-6903-2B

BG-6903 | Shock resistant, 200m water resistance, Dual time, 1/100-second stopwatch (Memory capacity: Up to 60 records (used by lap/split time records and log title screen)), Countdown timer, 3 multi-function alarms, Auto EL backlight

BA-110JM SERIES

These new additions to the popular BA-110 Series are done in semi-transparent colors that are so popular on the beach scene, and a mixed color molding process produces a gradation pattern in the case and band. Available colors are semi-transparent blue in the clear image of the summer sea, semi-transparent oranges in the image of a coastal sunset, and semi-transparent black in the subdued image of the evening sea.

The bands of these models are also made of semi-transparent resin for uniformity of the design. These distinctive models are great with both marine fashions and sports fashions.



BA-110JM-2A*



BA-110JM-4A*



BA-110JM-1A*

BA-110JM | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
*New model



한동준인 당신을 위해 ♥

GIRLS' GENERATION | TAEYEON



GIRLS' GENERATION | TIFFANY

SPLATTER PATTERN SERIES

Introducing the new Splatter Pattern Series of BA-120 models that feature the look of modern street art.

Digital dials at 6 o'clock and 9 o'clock show the current date and day of the week, and the current time on one other time zone (World Time), providing useful information throughout the day.

True BABY-G models with a playful edge.

BA-110 SERIES

The BA-110 Series packs the popular G-SHOCK GA-110 Series into a compact configuration with cool designs.

The faces of these models are layered for a multi-dimensional look, and metallic elements provide a touch of gorgeous elegance that allows them watches to double as fashionable accessories.

The result is a collection of designs with powerful visual impact in a size suitable for the feminine wrist.



BA-120SPL-7A*



BA-120SPL-1A*



BA-110-7A1



BA-110-1A

BA-120SPL | Shock resistant, 100m water resistance, World time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

BA-110 | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light

*New model

STUDS DIAL SERIES

Here is the BGA-195 Series that feature a striking multi-dimensional studs design. The image created by the face resembles studs that are used to turn belts, handbags, sneakers and other objects into distinctive fashion items.

In addition to the main hour and minute hands that show the current Home City time, a World Time dial at 6 o'clock can simultaneously show the current time in one of 48 cities around the globe.

Great function plus distinctive designs that can add plenty of fashionable spice your personal look.



BGA-195M-1A



BGA-195M-4A



BGA-195M-7A

BGA-195M | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light



GIRLS' GENERATION | SEOHYUN



Sunny Park
 by GYM612 Casio G

GIRLS' GENERATION | SUNNY

BGA-230SC / 230 SERIES

BGA-230SC / 230 Series is the unisex design with simple functions.

Dual Dial World Time shows the current time in another time zone using a small dial at 9 o'clock. This and much more provides plenty of support for the world-traveling woman on the go.



BGA-230SC-3B*



BGA-230SC-4B*



BGA-230SC-7B*



BGA-230-7B



BGA-230-1B



BGA-230-3B

BGA-230SC / 230 | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light

*New model

PUNCHING PATTERN SERIES for PAIR MODELS

These are BABY-G and G-SHOCK, pair models with the image of sporty colors like those used for fashionable sneakers and other sportswear.

The perfect combination between good design and good function makes these models both fashion items and valuable sports items.



BA-110PP-3A*



GA-110LPA-4A
G-SHOCK



BA-110PP-7A2*



GA-110LP-7A
G-SHOCK



BA-110PP-1A*



GA-110LP-1A
G-SHOCK

BA-110PP | Shock resistant, 100m water resistance, World time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
GA-110LP / 110LPA | Shock resistant, Magnetic resistance, 200m water resistance, World Time, 1/1000-second stopwatch, Countdown timer, 5 daily alarms, Auto LED light
 *New model



Handwritten signature

Trend girls MUST have
CASIO!



BEACH COLOR SERIES

Beach Color Series of pastel colored models in the image of seashells and other marine scenes.

The base models for this series are the BA-110 with a popular mannish design, the BGA-180 with Tide Graph and other features that are useful when surfing or engaged in other maritime activities, and the BGA-190 that shows two times simultaneously.

The blue models feature refreshing pastel blue coloring in the image of the summer ocean, while the pink models have pastel pink coloring that recall the image of sea shells reflecting the sun off of a beach.



BA-110BE-7A*



BA-110BE-4A*



BGA-180BE-2B*



BGA-180BE-7B*



BGA-190BE-4A*



BGA-190BE-2A*

BA-110BE | Shock resistant, 100m water resistance, World Time, 1/100-second stopwatch, Countdown timer, 5 daily alarms, LED light
*New model

BGA-180BE | Shock resistant, 100m water resistance, World Time, Tide graph, Thermometer, Moondata, 1-second stopwatch, Countdown timer, Daily alarm, LED light
BGA-190BE | Shock resistant, 100m water resistance, Dual Dial World Time – 2-city simultaneous time display, 1-second stopwatch, Countdown timer, Daily alarm, LED light
*New model

BEACH GLAMPING SERIES

Introducing new additions to the Beach Glamping Series for active beach lifestyles. These new models feature cool and refreshing colors that are suited to surfing and other active pursuits. Functions include a Tide Graph at 9 o'clock and 200-meter water resistance to support a wide range of activities. Relatively large multi-faceted stainless steel bezels create a look that's casual, yet elegant.

"Glamping" is a word created by combining "glamorous" and "camping."
It refers to a style of camping with amenities and services that are more stylish than traditional camping.



BGA-225G-1A*



BGA-225G-2A*



BGA-225-7A*



BGA-225-9A*



BGA-225G / 225 | Shock resistant, 200m water resistance, World Time, Tide graph, Thermometer, Moondata, 1-second stopwatch, Countdown timer, Daily alarm, LED light

*New model